

Linda Sue Kocsis

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Technical Skills

Expertise With

- Accessibility/Section 508
- Adobe: Actionscript, After Effects, Audition, Creative Cloud, Dreamweaver, Flash, Illustrator, InDesign, Lightroom, Media Encoder, Photoshop, Premiere Pro
- Apple: Final Cut Pro X, Final Cut Server, Motion, GarageBand
- Audio Production/Editing
- Avid Pro Tools
- Basecamp
- Bootstrap
- CMS
- CSS3
- Camtasia
- Compressor
- Cornerstone
- Drupal
- FTP Programs
- Flexbox
- G Suite
- GitHub
- HTML5
- Interactivity
- JIRA/Kanban
- JSON
- JavaScript
- LESS
- LMS
- Lectora
- Localization
- MS Office 365
- Mailchimp
- Mobile Design
- Motion Graphics
- Online Learning
- Photography
- Quality Assurance
- SASS
- Software Development
- Test Track Pro
- Tortoise SVN
- Video Editing
- WordPress/Elementor
- XML

Education

- **Digital Arts Advanced Certificate with a Concentration in Digital Video: Sessions College for Professional Design** — 14 month full-time program, 4.5 GPA, student of the month, Sessions open house guest speaker
- **Advanced Digital Multimedia Certificate: Bay Area Video Coalition** — 4 month full-time “MediaLink” program
- **Digital Multimedia Arts & Sciences Certificate: S. F. Center for Electronic Art** — 2 year full-time program, 4.0 GPA

Experience

eLearning Multimedia Artist & Developer: Design Media, Remote, 09/19-08/20

- Designed, developed, localized, tested immersive online training solutions and content
- Produced and edited audio and video projects, designed static and motion graphics, mobile templates, presentations and demos and developed and edited courseware using CSS3, HTML5, JSON, JavaScript, LESS, SASS, XML and DM’s proprietary LMS
- Other tools utilized included After Effects, Audition, Bootstrap, Camtasia, Cornerstone, Dreamweaver, Drupal, Final Cut Pro X, Flexbox, GitHub, Illustrator, InDesign, JIRA, Lectora, Media Encoder, Motion, Photoshop, Premiere Pro, Terminal and WordPress

Production Editor: Google, Inc. (through Trilyon, Inc.) Remote, 11/16-06/19

- Produced, tested, de-bugged, updated and managed rich, in-app, interactive Google G Suite Training Chrome extension lessons utilized by more than 10 million learners worldwide using JavaScript, CSS3, and HTML5 within Google’s proprietary, cloud-based LMS
- Produced and edited accompanying video versions of lessons using Premiere Pro, Audition, After Effects, Media Encoder and Camtasia, greatly reduced video production and editing time by streamlining workflow, recorded, edited and implemented instructional and voice over audio, localized lessons into different languages, produced graphics, animations, and presentations, copyedited text content and managed files on the server
- Saved Google time and revenue by devising new and innovative ways to improve production processes and LMS features while working remotely with a remote team

Multimedia Designer & Developer: Navex Global, S.F., CA, 07/08-01/13

- Produced new lines of award-winning online employment law training courseware used by over 70 million learners and clients such as Coca-Cola, Toyota, Levi’s and Yahoo!
- Produced and edited video, audio, and photos, created vector and motion graphics, integrated text, created quizzes, produced, updated, tested, de-bugged and customized interactive lessons, localized lessons into 8 non-English languages, managed files in CMS
- Video production and editing work included acting as Assistant Director on video shoots, chroma key/green screen, rotoscoping, color and lighting correction, audio recording and engineering, special effects, lower thirds, compression, Final Cut Server administration

Production Expert & Associate Programmer: Design Media, S.F., CA, 02/07-07/08

- Developed highly technical, self-paced, interactive eLearning courses that drove an exceptional customer experience for clients including Apple, Genentech, and Wells Fargo
- Logged, captured, edited, compressed and cataloged all video and audio files and conceptualized and designed high-quality motion graphics, animations, and images
- Tools used included Final Cut Pro, After Effects, Pro Tools, Flash, Photoshop, Illustrator, Dreamweaver, Compressor, JavaScript, HTML, CSS, XML, MS Office and DM’s LMS

Multimedia Developer & Designer: Vitesse Learning, S.F., CA, 01/05-02/07

- Produced customized, interactive, online training courses for a wide range of businesses including Johnson & Johnson, GlaxoSmithKline, Genentech, Ortho-McNeil, and B of A
- Edited and compressed videos, created motion graphics and animations, recruited and directed voice over talent, oversaw audio production sessions, edited music and audio